

13 WEEKS TRAVEL

Top 10 UK Luxury Travel Blog



ABOUT 13 WEEKS

We are champions of family luxury travel and are passionate about helping families create memories they will cherish forever. We travel during every school holidays in the UK and that is 13 Weeks hence the name of the brand - 13 Weeks Travel. We create content for our audience through our blog, Instagram Live, and Instagram Stories.

Our audience is families with young families, Mothers between the ages of 27 - 55 years old. I also work as a primary school teacher and have a strong local influence within the affluent Cambridge community.

35K

WEBSITE HITS

Data recorded since the beginning of my blog in 2019

2.2K

IG FOLLOWERS

Data recorded since the beginning of this month.

1.5K

LOCAL REACH

Data recorded from number of parents, friends, church members from community.

About my blog

13 WEEKS
TRAVEL

13 Weeks Travel Luxury Blog shares detailed family-friendly guides, travel tips, reviews of travel products specifically for the UK audience.

Our blog posts rank between pages 1 - 5 on Google and we are having a steady increase from Google Traffic.

BLOG AUDIENCE

MY MOST FREQUENT VISITORS

My most frequent visitors are women between the ages of 27 and 55 years old.

My audience spends an average of 2.22 secs on a page.



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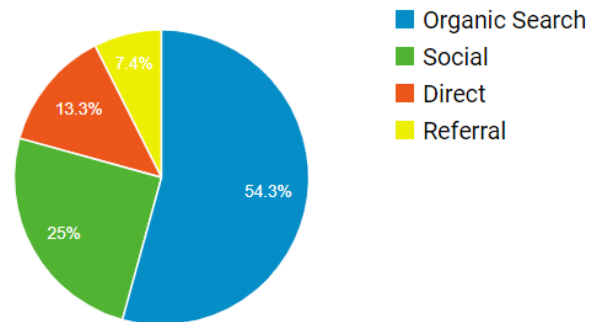


TRAFFIC SOURCE

WHERE MY TRAFFIC COMES FROM

DATA FROM 1ST DEC 2020 TO DATE.

Top Channels



What I want for my blog

OPPORTUNITIES I OFFER

Sponsored Posts- £100 per 1,000 words.
Social Media Promotion - £100 per post
Press Trip - From £250 (Negotiable)
Brand Ambassadorship - From £500 (Negotiable)

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